General Data Protection Regulation

On CDHO website and online services, we use analytics technology to learn more about visitor traffic. You can find out more about these technologies and how to control them in the information below. This policy forms part of the CDHO Privacy Policy.

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1. COOKIES AND OTHER TRACKING TECHNOLOGIES AND HOW WE USE THEM

Like many companies, the CDHO website uses Cookies and other Tracking Technologies (referred to together from this point forward as "Cookies", unless otherwise stated) including HTTP cookies, flash cookies, HTML5 and Flash local storage, web beacons/GIFs, embedded scripts, ETags/cache browsers.

Cookies communicate certain information to us or to third parties about how online services are used (e.g. which pages have been viewed), about users' preferences (e.g. what size font a user prefers) and for site functionality to enhance your online experience (e.g. remembering where a user paused watching video content).

Our website uses two types of Cookies:

- *Strictly Necessary Cookies:* These Cookies are required for system administration, to prevent fraudulent activity, improve security or allow you to make use of shopping cart functionality. We are not required to obtain your consent to Cookies that are strictly necessary.

- *Analytics and Performance-Related Cookies:* These Cookies are used to assess the performance of our online services, including as part of our analytic practices to improve the content offered through the website and online services.

When you consent to the use of Cookies you are giving permission for CDHO to collect Cookies for analytics and performance related tasks. This choice is yours at entry to our website and online service.

2. USE OF COOKIES FOR ANALYTICS

The capture of Cookies to distinguish web browser activities and keep track of information relating to your interaction with online services.

CDHO website uses Google Analytics to track web activities and online services.

3. YOUR COOKIE CHOICES AND HOW TO OPT OUT

General Data Protection Regulation (GDPR) consent dialog box requests that you;

Allow capture of Cookies   "Accept Cookies"
Disallow capture of Cookies   "No Thanks" "

4. DEFINITIONS

Cookies	A cookie is a small piece of data sent from a website as the user is browsing that website and stored in a user's web browser. Cookies are stored as small text files containing a string of characters. They communicate certain information to us or to third parties about how online services are used (e.g. which pages and advertisements have been viewed), about users' preferences (e.g. what size font a user prefers) and for site functionality (e.g. remembering where a user paused watching video content). Regular cookies may generally be disabled or removed by tools that are available as part of most browsers, and in some but not all instances can be blocked in the future by selecting certain settings. Please be aware that if you disable or remove cookies or HTML5 cookies on your device, some parts of our online services may not function properly, and that when you revisit our online service your ability to limit cookies is subject to your browser settings and limitations.
Web Beacons	Web beacons or similar technologies may be used for a number of purposes, including to count visitors to the online service, to monitor how users navigate the online services, to count how many emails we sent that were actually opened, or to count how many particular articles or links were actually viewed. Clear gifs are tiny graphics with a unique identifier, similar in function to cookies. In contrast to HTTP cookies, which are stored on a user's computer hard drive, clear GIFs are embedded invisibly on web pages and are about the size of the period at the end of this sentence.
Embedded Script	An embedded script is programming code that is designed to collect information about your interactions with the online service, such as the links you click on. The code is temporarily downloaded onto your device from our web server or a third party service provider, is active only while you are connected to the online service, and is deactivated or deleted thereafter.
ETag, or entity tag	A feature of the cache in browsers, an ETag is an opaque identifier assigned by a web server to a specific version of a resource found at a URL. If the resource content at that URL ever changes, a new and different ETag is assigned. Used in this manner, ETags are a form of device identifier. ETag tracking may generate unique tracking values even where the consumer blocks HTTP, Flash, and/or HTML5 cookies.

5. CONTACT US

For any queries in relation to this Cookies and Tracking Technologies Policy please contact us at info@cdho.org or College of Dental Hygienists of Ontario, 175 Bloor Street East, North Tower, Suite 601, Toronto, ON, M4W 3R8.

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